

A GUIDE TO
**EXPANDING INTO
ASEAN MARKETS**

A practical quick guide to assessing opportunities, choosing an entry route and comparison to better routes of expansions.

STRIDE BUSINESS GUIDE

FROM SINGAPORE TO YOUR NEXT MARKET

Use this as a guide for you to explore Malaysia, Indonesia and Vietnam through a practical business lens.

For full-guide, you can contact us or join our mailing list to receive exclusive news.

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ASEAN Market Expansion

Opportunities & Requirements Across Southeast Asia



MALAYSIA



Company Setup

Register with SSM
Min. 1 Director
& Shareholder



Corporate Tax
24%



Key Incentives



Manufacturing & Tech
Green Initiatives



Opportunities



Finance Hub



Skilled Workforce



INDONESIA



Company Setup

Register via OSS
Foreign Ownership
Limits



Corporate Tax
22% + VAT



Key Incentives



Infrastructure Projects
Digital Economy



Opportunities



Large Consumer Base



E-Commerce Growth



VIETNAM



Company Setup

Register with DPI
Investment Certificate



Corporate Tax
20%



Key Incentives



High-Tech & Export
Manufacturing Zones



Opportunities



Rapid Growth



Low Labor Costs

ASEAN
Free Trade Agreements



Regional
Networking

